



Klaus-Jürgen Deuser: Keynote speaker and observant presenter

Klaus-Jürgen „Knacki“ Deuser is at home on stage. As a presenter, motivational trainer and keynote speaker, he has entertained audiences with his immense wealth of experience from more than 30 years of entrepreneurship, television productions and stand-up comedy. The passionate middle-distance runner devotes himself time and again to the topic of courage and loves new challenges. He can flexibly and quickly familiarise himself with specialist topics and industries, integrating them proactively into his lectures. With humor and ingenuity, Knacki Deuser enthuses his audience, offering them enduring knowledge and inspiration.

Think
**differently. Act
courageously.**

Think differently. Act courageously. The formula for success for your inspirational and motivational keynote.

Topics that fit in with the times:

Think differently. Act courageously

”Go boldly into the digital age”

- Digitalisation is an omnipresent challenge of our times
- Successfully entering the digital age is first and foremost a question of stance/engagement/attitude/approach.
- Being ”proactive“ rather than ”reactive“
- Creating a culture of bold action

Think differently. Act courageously

”The joy of change”

- Accepting and implementing change without fear
- Change and transformation are foremost a question of attitude
- Why you always need a bit of courage

Think differently. Act courageously

”Knacki goes World Championship”

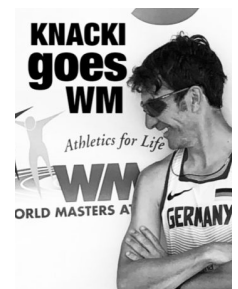
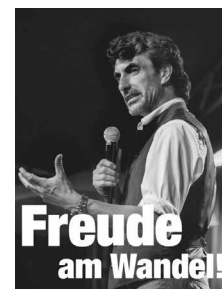
- At the age of 54, he decided to once again become one of the world’s best 800 meter runners in his age group
- By 2018 he succeeded in becoming the third faster runner (M55) in Germany and successfully qualified for the German national team to compete in the World Masters in Malaga.

References:

As the creator of **NightWash**, he was awarded the **German Comedy Award 2016** and has paved the way for a great many successful comedians. He also co-developed a variety of other formats including: **ZDF-Neo’s Comedy Lab** and **1Live Hörsaal Comedy** as well as different dinner show concepts and the Laugh-, Sing-, and Pop-Expedition comedy tour.

„Mr Deuser was a real stroke of luck. He was able to pick up and run with any topic the speakers and panelists threw his way. With his talk, he was able to add his personal touch and generate enthusi-asm. Brilliant!“ – **Siemens Industry Software GmbH, 2018**

How true – such ”food for thought“ is always needed.
– **Iqnite-Conference 2016 (ø 1,54)**



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Books



**Stehende
ältere Herren**



**30 Minuten
Sympathisch
und souverän**

Video

Youtube
Knacki Deuser

Awards

